

# Select the Sprint Spectrum Service Plan That's Right for You

		TALK 15	TALK 30	TALK 120	TALK 300	TALK 600	TALK 1200
FREE AIRTIME INCLUDED EXTRA MINUTES FEATURES INCLUDED	Monthly Package Price	\$15	\$25	\$40	\$60	\$90	\$150
	Anytime	15 minutes	30 minutes	—	—	—	—
	Peak (7AM - 9PM WEEKDAYS)	—	—	60 minutes	150 minutes	300 minutes	600 minutes
	Off-Peak (ALL OTHER TIMES)	—	—	60 minutes	150 minutes	300 minutes	600 minutes
	Peak (7AM - 9PM WEEKDAYS)	31¢	31¢	29¢	27¢	26¢	25¢
	Off-Peak (ALL OTHER TIMES)	31¢	10¢	10¢	10¢	10¢	10¢
	Answering Machine	Yes	Yes	Yes	Yes	Yes	Yes
	Numeric Paging	Yes	Yes	Yes	Yes	Yes	Yes
	Caller ID	Yes	Yes	Yes	Yes	Yes	Yes
	Call Waiting	Optional	Optional	Optional	Yes	Yes	Yes
	Handset Replacement Program	Optional	Optional	Yes	Yes	Yes	Yes

**W**hether you want Sprint Spectrum service to help manage your work or personal life, or as a safeguard for emergencies, you'll find that Sprint Spectrum does much more for you than today's cellular services for much less than cellular costs. Each service plan includes free airtime.

**Talk 15** – The "Starter Package." What a great way to get to know Sprint Spectrum. It's the way to take advantage of the benefits Sprint Spectrum has to offer at the lowest possible monthly charge. For only \$15 per month you're on the network. And, unlike cellular starter packages, this one includes a full 15 minutes of anytime airtime, so you can talk when you want to – day or night, weekdays or weekends. Additional minutes are 31¢ per minute, anytime, day or night. Talk 15 also includes a built-in answering machine, numeric paging and Caller ID, so you're always "in touch."

**Talk 30** – For only \$25 per month, you've got a plan that includes 30 minutes of anytime airtime, so you can talk when you want to – day or night, weekdays or weekends. Additional minutes are 31¢ per peak minute and only 10¢ per off peak minute. Talk 30 also includes a built-in answering machine, numeric paging and Caller ID.

**Talk 120** – This plan includes 60 minutes of peak airtime plus 60 minutes of off-peak. Additional minutes are 29¢ peak and 10¢ off-peak. Talk 120 includes a built-in answering machine, numeric paging and Caller ID. Plus, you are automatically protected with a Handset Replacement Program at no extra cost.

**Talk 300** – This plan includes 150 minutes of peak time and 150 minutes of off-peak. Additional minutes cost only 27¢ peak and 10¢ off-peak. Talk 300 includes a built-in answering machine and numeric paging, Caller ID and Call Waiting at no charge. Plus, you are automatically protected with a Handset Replacement Program at no extra cost.

**Talk 600** – This is the perfect plan for frequent talkers. It includes 300 peak and 300 off-peak minutes, so it is easy to be in touch when you need to. Additional minutes are only 26¢ peak and 10¢ off-peak. Talk 600 includes a built-in answering machine and numeric paging, Caller ID and Call Waiting at no extra charge. Plus, you are automatically protected with a Handset Replacement Program at no extra cost.

**Talk 1200** – This is the perfect choice for people who make and receive lots of calls. As the top-of-the-line plan, it includes a whopping 600 minutes of peak time and 600 minutes of off-peak. Should you need additional minutes, they are priced at our absolute lowest rate – only 25¢ peak and 10¢ off-peak. Talk 1200 includes a built-in answering machine, numeric paging, Caller ID and Call Waiting at no extra charge. Plus, you are automatically protected with a Handset Replacement Program at no extra cost.

**Corporate Service Plans** – Available for accounts with five or more subscribers. Call 1-800-311-4220 for more information.

All rates and policies are subject to change with reasonable advance notice.

## SPRINT SPECTRUM ADDITIONAL SERVICES

Directory Assistance with Call Completion (Dial 411)	50¢/call
On-Demand Information Services Traffic, News, Financial News, Sports, Weather, Horoscope, Lottery (Dial *INFO)	50¢/minute
Landline Connection Charge For completed local landline calls	10¢/call

## Sprint Spectrum Optional Features: Call Customer Care to Activate

### INFORMATION SERVICES

Daily Handset Delivered Services Sports, Weather, Horoscope, Lottery	\$6/month
Twice Daily Handset Delivered Services Traffic, News, Financial News	\$12/month
Financial Portfolio Custom Stock Tracking Delivered Services (Call for Details)	\$25/month

### FEATURES

Voicemail	\$2/month
Call Waiting (Talk 15, Talk 30 and Talk 120)	\$2/month
Call Forwarding	\$2/month
Convenience Package Voicemail, Call Waiting, Call Forwarding	\$5/month
Call Barring	\$5/month
Handset Replacement Program (Talk 15 and Talk 30)	\$4/month
Text Messaging Includes 100 PC or handset-generated messages	\$10/month
Additional messages	10¢/message
Operator assisted messages	50¢/message

Cellular One Brochures

## THE CELLULAR ONE ADVANTAGE

### LARGE LOCAL COVERAGE AREA

Cellular One customers get a large local calling area at no extra cost. All calls placed from your Cellular One phone to and from any location within our coverage area are local. For example, a call from Martinsburg, WV to Ocean City, MD is local, with no additional long distance charges. With a large local calling area, Cellular One provides the best value in the Washington/Baltimore region.

### CELLULAR ONE NETWORK

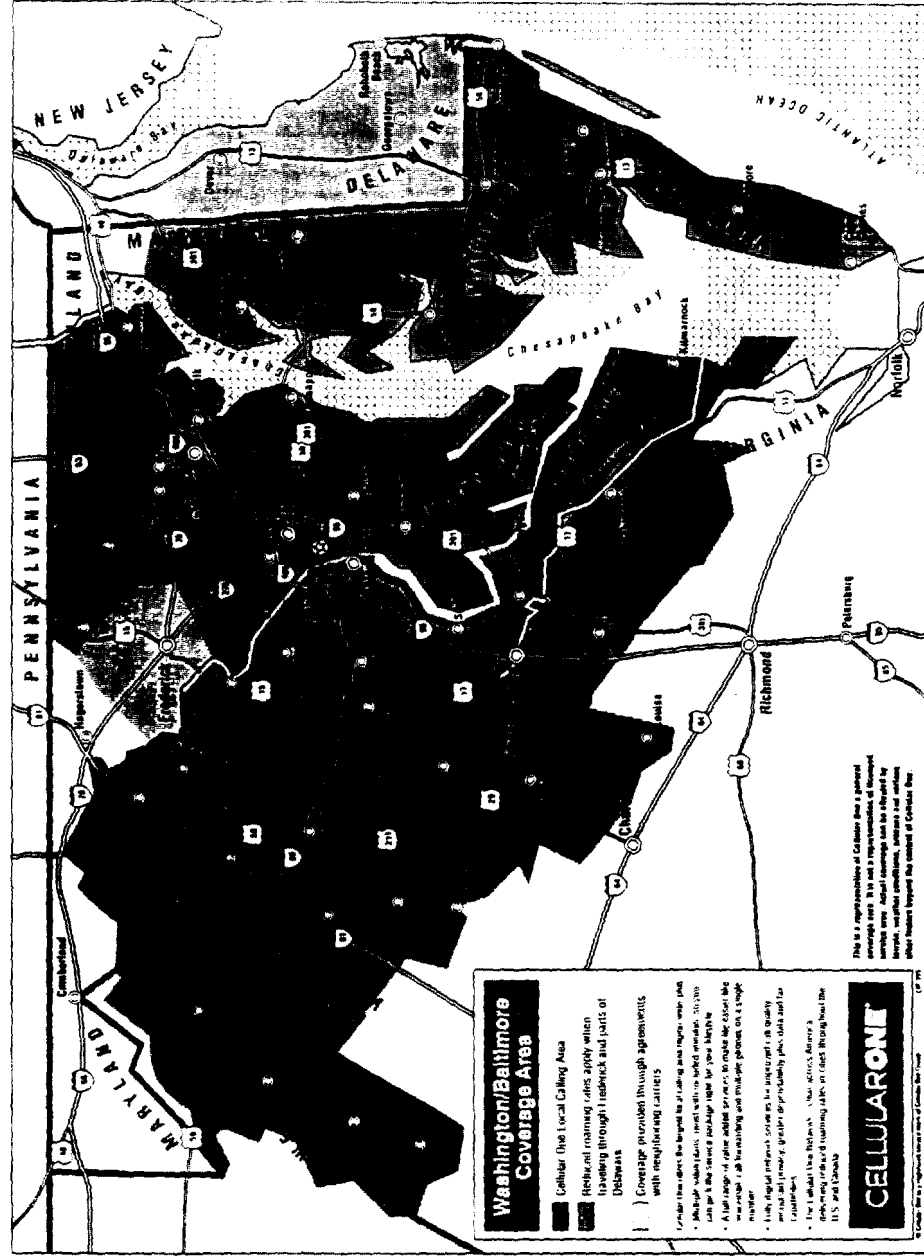
Cellular One gives you the convenience of a nationwide network. So, even when you are out of the local coverage area, important calls can reach you in thousands of cities. Because of our network, you are accessible almost anywhere, and reduced roaming rates may apply.

### TOTALLY DIGITAL NETWORK

Cellular One is committed to providing the best cellular service possible. Today, you can take advantage of the Digital Edge<sup>SM</sup>, our fully-digital network. Throughout the Washington/Baltimore region, our digital service provides you with clearer calls, faster access and increased privacy. Cellular One continues to bring you new products and features, making your cellular service more valuable.

### CELLULAR ONE IS PEOPLE

Cellular One is more than advanced technology, it is dedicated people working to make your service the best possible. More than 300 conveniently located Dealer, Retail, and Customer Center locations provide you with personal attention when choosing rate plans, cellular equipment, and service. To find out more about Cellular One and our services, call 1-800-CELL-ONE (\*611 from your Cellular One phone) Monday through Friday, 8:00 a.m. through 7:00 p.m. and Saturday, 8:30 a.m. through 6:00 p.m.



VALUE PLANS

CELLULARONE

Clearly Better.

## VALUE PLANS

Sign up for a new service or upgrade your service with enhanced products and services. With included minutes and more Value Plan features, you receive outstanding value for your monthly investment.

### PEACE OF MIND

The security of a cellular phone for emergency and casual use.

- Monthly Access Fee - Two year service contract (V12) **\$26.00**
- Mr. Rescue® Emergency Roadside Service **Included**
- 30 non-prime time minutes **Included**
- Prime time minutes .39
- Non-prime time minutes (after your included 30 minutes) .19
- One year option - Monthly Access Fee (V10) **\$29.00**

### FREEDOM

For moderate use during the day, evenings and weekends.

- Monthly Access Fee - Two year service contract (V35) **\$59.00**
- 150 prime time minutes **Included**
- 150 non-prime time minutes **Included**
- Prime time minutes (after your included 150 minutes) .32
- Non-prime time minutes (after your included 150 minutes) .10
- One year option - Monthly Access Fee (V36) **\$64.00**

### CASUAL

For occasional use during the day, evenings and weekends.

- Monthly Access Fee - Two year service contract (V25) **\$36.00**
- 45 prime time minutes **Included**
- 60 non-prime time minutes **Included**
- Prime time minutes (after your included 45 minutes) .38
- Non-prime time minutes (after your included 60 minutes) .18
- One year option - Monthly Access Fee (V20) **\$40.00**

### SAVER

For moderate to high use during the day, evenings and weekends.

- Monthly Access Fee - Two year service contract (V40) **\$99.00**
- 300 prime time minutes **Included**
- 300 non-prime time minutes **Included**
- Prime time minutes (after your included 300 minutes) .29
- Non-prime time minutes (after your included 300 minutes) .10
- One year option - Monthly Access Fee (V41) **\$109.00**

### ADVANTAGE

For use during evenings and weekends, with a great prime time rate.

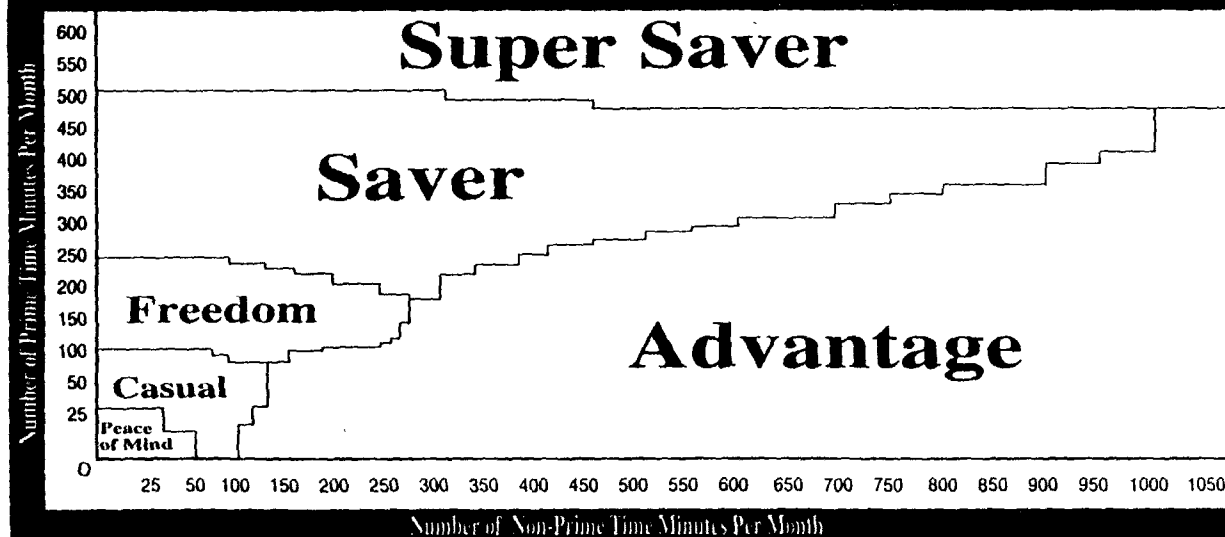
- Monthly Access Fee - Three year service contract (V30) **\$39.95**
- 600 non-prime time minutes **Included**
- Prime time minutes .35
- Non-prime time minutes (after your included 600 minutes) .05

### SUPER SAVER

For high use during the day, evenings and weekends.

- Monthly Access Fee - Two year service contract (V45) **\$159.00**
- 600 prime time minutes **Included**
- 600 non-prime time minutes **Included**
- Prime time minutes (after your included 600 minutes) .29
- Non-prime time minutes (after your included 600 minutes) .10
- One year option - Monthly Access Fee (V46) **\$169.00**

#### WHICH VALUE PLAN IS RIGHT FOR YOU?



## CALLING FEATURES

### FLEXPHONE™

PER MONTH

One person, one number, multiple phones. Get the flexibility of up to three phones by adding FlexPhone service to your existing Cellular One phone.

- Two Phone Service **Additional \$17.95**
- Three Phone Service **Additional \$29.95**

### MESSAGE PLUS®

\$5.95

Message Plus answers your phone when you can't. Callers hear your personal greeting and may leave a message up to 3 minutes long. If you use a pager, you can be notified when you have messages waiting.

### DETAILED BILLING

\$3.00

Provides an itemized listing of all calls made to and from your cellular phone, detailing length, date, time and cost.

### "ON CALL PLUS" INSURANCE

\$2.00

Protects your phone from loss due to theft, vandalism or accidental damage. Available exclusively for subscribing Cellular One customers. To purchase call 1-800-228-2539.

(On Call Plus is provided by American Cellular Insurance Co. of New York, Inc. for Cellular One customers.)

### CALL WAITING

\$1.50

Allows you to answer a second call while placing your first call on hold. Like having two lines!

### CALL FORWARDING

\$1.50

Automatically forwards your call to another number, so you're always in touch.

### NO ANSWER TRANSFER

\$1.50

If you're unable to answer a call within 5 rings, it will automatically be transferred to a number you have chosen.

### THREE-PARTY CONFERENCE

\$1.50

Allows you to add a third caller to a conversation already in progress.

### CALLING FEATURE PACKAGE

\$3.00

Get Call Waiting, Call Forwarding, No Answer Transfer and Three-Party Conference features for one low price! (50% Discount)

### MR. RESCUE®

\$2.00

24 hour emergency roadside service is available exclusively to subscribing Cellular One customers.

(Roadside service is provided by Road Rescue, Inc. d/b/a Mr. Rescue.)

### CALL RESTRICTION FEATURES

\$1.50 each

Local Calls Only, Mobile-to-Mobile Only, Local 11-Digit Calls Only, Incoming Calls Only

### OTHER INFORMATION

- Activation Fee (one time charge on first month's bill) **\$35.00**
- Prime Time Hours: 7 a.m. - 9 p.m., Mon. - Fri.
- Non-Prime Time Hours: 9 p.m. - 7 a.m., Mon. - Fri., All day Sat. & Sun., and some holidays

- Long distance and roaming charges are not included in value plans.
- Early termination fees apply.
- A 12 cent interconnection charge applies to all calls.
- Customer is eligible to change value plan after six months of service.
- Your first bill may include pro-rated subscription fee and minutes (both included and billed) depending upon the billing cycle which you are placed

## STEP INTO THE FUTURE.

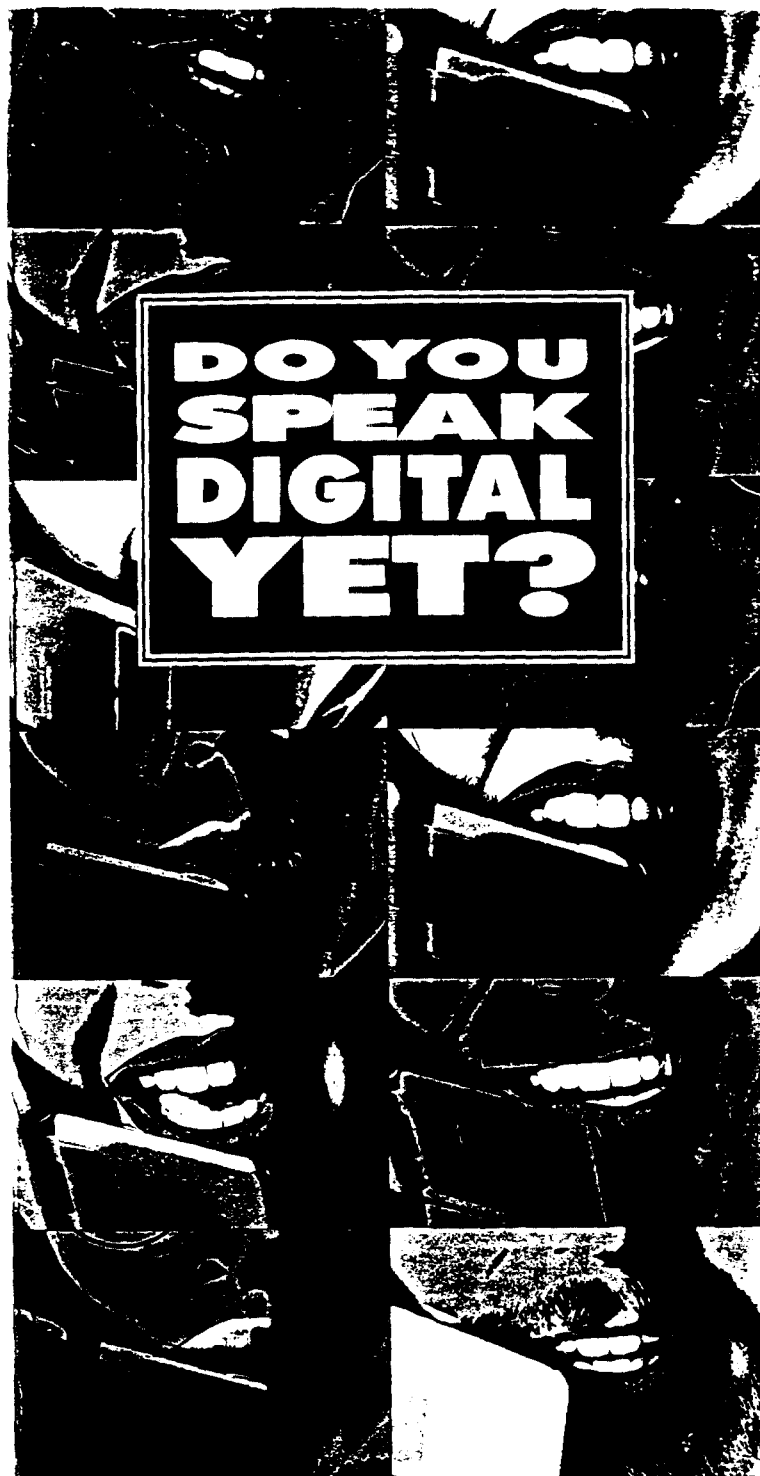
All over the world, in all walks of life, more and more people will be speaking digital. At Cellular One we're proud to be the first to offer you that service right here. Right now.

And what we've told you here is only half the story. Digital technology paves the way for other useful services to come. Among them, data and fax machine capability, caller ID and an authentication feature to help prevent fraud.

Think there's digital in your future? You could be right. To find out more, talk with your Cellular One salesperson. Or call 1-800-CELL-ONE for more information.

CELLULARONE

*Clearly Better.*



Digital technology's not just somewhere on the horizon anymore. It's everywhere. Just look around you.

through loud and clear. Background noise isn't just reduced, it's virtually eliminated. So is cross-talk.

And now, for the first time in the Baltimore/Washington area, you can talk and listen digitally on your cellular phone.

## ANOTHER FIRST FROM CELLULAR ONE: DIGITAL EDGE.

**Capacity times three.** Ultimately, digital technology will triple the size of the cellular phone information highway. So, as we convert,

And who would you expect to bring you digital service? Who else but Cellular One?

more room will be freed up for more of your important calls. Resulting in more calls going through faster. On the first try. And fewer calls being dropped.

### CELLULAR ONE. FIRST AGAIN.

A decade ago, we were the first independent company in the nation to commercially offer cellular telephone service. In 1989, we introduced a new technology called E-AMPS which expanded our system capacity by over 20%.

Then, in 1992, using state-of-the-art AT&T equipment, we were the first cellular system in this area to convert to a completely digital-ready network.

Now, using AT&T-manufactured equipment once again, we're adding to our track record. Introducing DIGITAL EDGE—Cellular One's digital service.

### THE DIFFERENCE DIGITAL MAKES.

Cellular phones play an indispensable role in everyday life in the 1990s. But what exactly does digital technology bring to the table?

**Static meets its match.** Since digital transmission only recognizes and converts variations in the human voice, static is virtually eliminated. Voices come

**Pssst, what about privacy?** Again, since your voice is digitally processed, it's less likely that anyone could eavesdrop on your conversations.

### A LITTLE TECH TALK.

Keeping the technical language to a minimum, the digital process works like this: You speak into your cellular phone. Your voice is then broken down into a code consisting of nothing but zeros and ones. Those numbers are sent over the digital network. When received, the coded voice, and only the coded voice, is reassembled into your recognizable voice. All in a matter of a few milliseconds.

Despite the fact that most cellular systems are moving toward digital, the transition won't happen overnight. So the current analog technology will be around for years to come.

And rest assured, your analog phone will operate perfectly well with the new enhanced cellular system. This should put to rest any concerns you may have about compatibility between our old and new systems.